



Polyethylene Perspectives

A closer look at the latest solutions, products and events featuring polyethylene

tomorrow's
performance
today

Issue 11 | November 2021

Not subscribed to Polyethylene Perspectives?

[Subscribe now](#)

Packaging trends

E-Commerce packaging: What's best for me?



The rapid growth of e-commerce is generating a new demand for packaging globally. Packaging needs to ensure transit safety in variable and challenging delivery conditions. Meanwhile, there is a growing requirement that the packaging industry generate less plastic waste, and be more cost effective.

[Read more](#)

Latest news

PE Market Insights | November 2021 edition



Rising energy costs adding to the turbulence in global PE markets. See the trends and their effect in this month's edition.

[Download](#)

Webinar

Contributing to a circular economy: a study in recycled shrink films



The focus of this webinar is a study ExxonMobil, Thong Guan and Newton Centre conducted with shrink film, where we simulated recycling shrink film multiple times, and made it into new collation shrink film. Join us on December 7 to learn more about this study and the trends that we believe will help shape the market for recycled PE shrink films.

- 10:00 a.m. Bangkok, Hanoi, Jakarta
- 11:00 a.m. Kuala Lumpur, Manila, Singapore
- 2:00 p.m. Melbourne, Sydney

[Register now](#)

Case study

Hygiene compression packaging films with sustainability benefits that maintain performance



Plastik SpA, a leading polyethylene (PE) film converter based in Italy, wanted to develop hygiene compression packaging films with sustainability benefits in response to consumer demand and brand owner commitments.

[See how they did it](#)

Industry solutions: On-demand

Exploring innovative collation shrink solutions with ExxonMobil Performance Polymers



In this webinar, we shared our view on the trends and drivers in the collation shrink market. Then, we featured the capabilities of our resin through multi-layer collation shrink film solutions, repulsive shrink-on-shrink films, low temperature shrink film solutions with creative collation shrink applications.

[Learn more](#)

[Download PE Datasheets](#)

tomorrow's
performance
today

Video: From the lab!

Creating low temperature collation shrink solutions with new Exceed™ XP 7 performance polyethylene



Manufacturers of collation shrink films can offer their customers potential energy cost savings thanks to Exceed™ XP 7021 and Exceed™ XP 7052 performance polyethylene, which enable high shrink speeds at temperatures as low as 120°C.

[View now](#)

Previous issues of Polyethylene Perspectives:

- [Issue 1 >](#)
- [Issue 2 >](#)
- [Issue 3 >](#)
- [Issue 4 >](#)
- [Issue 5 >](#)
- [Issue 6 >](#)
- [Issue 7 >](#)
- [Issue 8 >](#)
- [Issue 9 >](#)
- [Issue 10 >](#)

Previous issues of PE Market Insights Report:

- [Issue 1 >](#)
- [Issue 2 >](#)
- [Issue 3 >](#)
- [Issue 4 >](#)
- [Issue 5 >](#)
- [Issue 6 >](#)
- [Issue 7 >](#)
- [Issue 8 >](#)



[Click to change your subscriptions or unsubscribe](#)

ExxonMobil Chemical | 22777 Springwoods Village Parkway, Spring, Texas 77389

[Terms & Conditions](#) | [Privacy Policy](#)

Please do not reply to this email. Click [Contact Us](#) to reach us.



© Copyright 2021 Exxon Mobil Corporation. All Rights Reserved