



Issue 14 | April 2021

Here's the latest issue of Energizing Innovators, a newsletter providing expert insights into the synthetic lubricants industry. In this issue, we are excited to launch our new Synthetics video series – Make the Grade! The series is designed to help solve formulation challenges in various sectors by providing trends info and technical data.

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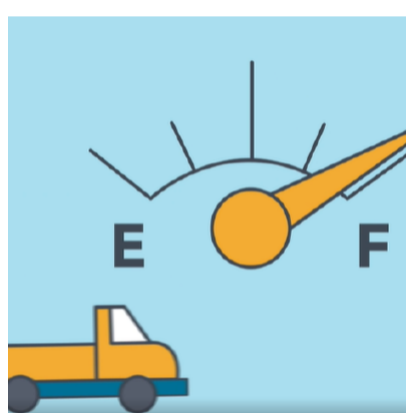


[Make the Grade video](#)

Wind turbine lubricants

Because many wind turbines are located in remote areas, operators want longer-lasting lubricants to minimize costly and challenging maintenance. Find out how synthetic base stocks can help.

[Watch now](#)



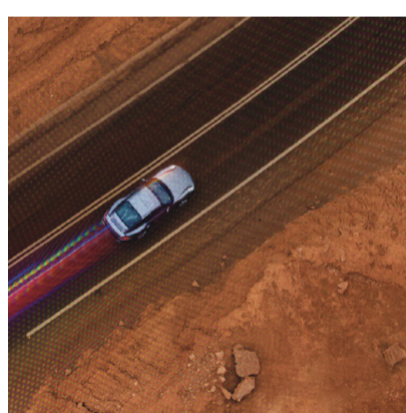
[Make the Grade video](#)

Driveline fluids

The growth of electric vehicles and a growing demand for fuel economy and energy efficiency are dominating today's transmission industry. Learn how synthetic base stocks can help deliver higher performance at a lower viscosity than mineral oil base stocks.

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Say hello to SpectraSyn™ MaX

SpectraSyn™ MaX is our new PAO base stock that offers an uncompromising balance of low viscosity and low volatility to help meet increasingly challenging OEM emission and fuel economy standards. It's coming soon.

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