



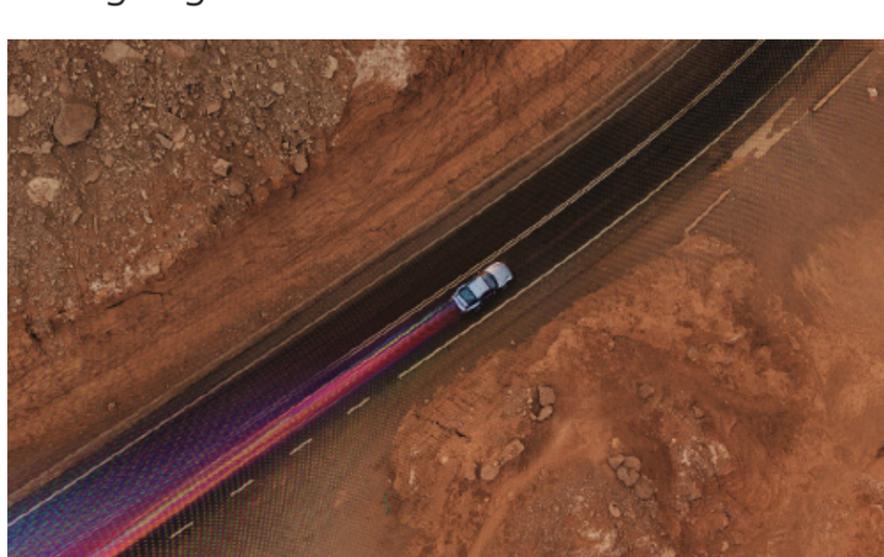
Issue 11 | July 2020

Here's the latest issue of Energizing Innovators, a newsletter providing expert insights into the synthetic lubricants industry. This month we focus on making engine oils.

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Formulation solutions Making engine oils



Despite the trend toward smaller engines and harsher engine environments, engine oils must still deliver better performance and improved wear protection. Whether you're formulating engine oils for passenger or commercial vehicles, the market demands longer drain intervals while providing sustainability benefits and increased customer value.

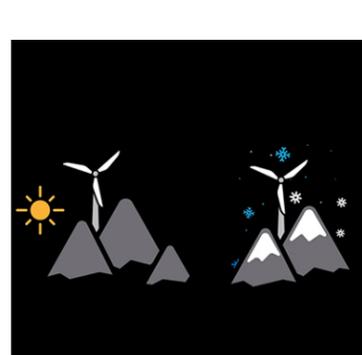
Learn more



Synthetic oils are coming!

Every formulator is familiar with some universal trends in industry: demands to improve fuel efficiency, mandates to reduce emissions, higher performing engines and harsher operating conditions. In this article from *Lubes n Greases Magazine*, Mike Toohey, ExxonMobil market development lead discusses the long-term low-viscosity trend in commercial vehicle engine oils and examines how meeting viscosity and volatility targets will only become more challenging as viscosities slide lower.

Learn more



Synovation video

Viscosity index

Speaking of the trend toward lower viscosity, a lubricant's viscosity index, or VI, is critical for high performance. Find out why in our video.

Watch now

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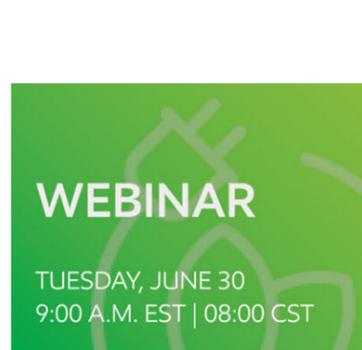


Whitepaper

OEM Engine Oil Lubricant Specifications

Tap into our formulation expertise by exploring our guide to OEM specifications for engine oils.

Download now



Webinar

On our recent webinar, Dr. Babak Lotfi, Synthetics Product Development, talked about how can Synthetic Base Oils help develop next generation electric vehicle fluids. Missed it or want to review anything?

View recording here

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