

ExxonMobil | Achieve™ Advanced PP

Challenge reality of product appeal with Achieve™ Advanced PP

Introducing a
new solution



Improving
aesthetics

Unlocking
new opportunities



Reducing
costs

Achieve™ Advanced PP: Introducing a new solution

**Unlock business opportunities that weren't possible
with traditional polypropylene**



HYGIENE

Balance strong and soft



AUTOMOTIVE

**Improve toughness
and stiffness**



PACKAGING

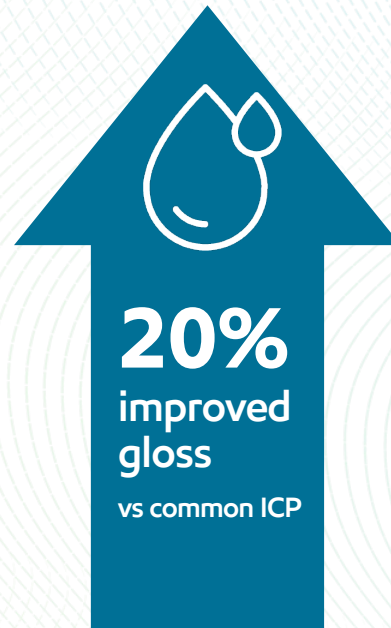
**Produce rigid packaging
with high stiffness and
high productivity**



CONSUMER PRODUCTS

**Attain high gloss and
high stiffness, economically**

**Case study:
vacuum
cleaners**



stable
supply



tech
support

Achieve™ Advanced PP 7123KNE1 : Reducing costs



14%

Lighter base material vs ABS



20%

reduced cost on a per part basis vs ABS



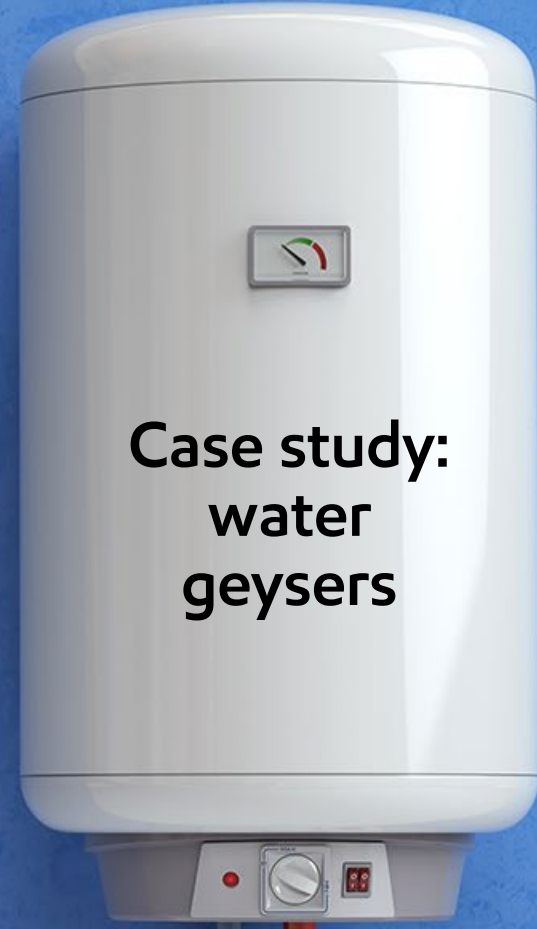
Widely recyclable



Good aesthetics



Excellent processability



**Case study:
water
geysers**

Achieve™ Advanced PP: Unlocking new opportunities



Appliances



**Automotive
manufacture**



Toys



Packaging



**High-end
consumer
goods**

Achieve™ Advanced PP: Challenge reality



Simplified production



Low raw material cost



Less wear and tear



Low energy cost



Superior aesthetics



Light weighting



Reliable supply



Widely recyclable



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