Achieve[®] Advanced PP | ExxonMobil[®] PP Case study

E‰onMobil



A new take on takeout

Key benefits



Rigid & durable

Provides toughness in refrigerated and frozen applications



Improved aesthetics

Enables clarity, glossiness and ability to add color



Heat resistant

Offers usability for microwaves and dishwashers



Low-temperature performance Resistant to low temperatures

The challenge:

Rethink what's possible in food service packaging and container materials.

The situation:

Restaurants, college campuses and corporations — like ExxonMobil's Houston campus — offering takeout are looking to replace disposable packaging and containers in their food service lines. The goal for these institutions is to reduce waste to landfills.

Brand owners and the converters that serve them are looking to meet those demands by providing sustainable, reusable containers that can be sanitized and put back into service many times over — with end-of-life recyclability.

The solution:

Material selection is key when designing a reusable container that can withstand the rigors of repeated use and exposure to a wide range of temperatures. Polypropylene is a very versatile material. Depending on the grade selected, it can withstand freezer to microwave conditions without losing its form and rigidity. It is a durable solution for products with a living hinge, meant for multiuse and heated sanitation. And when a polypropylene containers reach their end of life they are recyclable, making them a sustainable solution for the food service industry.

"Every day we work across industry segment value chains to collaborate and innovate with our partners – to challenge reality and rethink what's possible."

- Andy West, ExxonMobil General Marketing Manager, Polypropylene



The result:

Food service providers, brand owners and container manufacturers are embracing recyclable polypropylene-based reusable containers as a proven solution to growing consumer demand for sustainable food packaging. They also benefit from durability and long service life, due to the performance attributes and recyclability associated with polypropylene.



Using these containers for food service at our Houston campus annually prevents over 200,000 disposable polystyrene containers from ending up in landfills.

Contact us for more information: **exxonmobilchemical.com/pp.**

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