



Performance polyethylene

PT Indoceria Plastik introduces full-PE recyclable^{*} packaging in Indonesia

Challenge

Use of plastic packaging continues to grow due to the performance and convenience it offers in many applications. Brands and retailers have established plastic packaging recyclability goals/targets to help address concerns over end-of-life plastic packaging leakage into the environment. Indonesian consumers, retailers and brands have a growing interest in supporting the development and use of plastic packaging that offers sustainability benefits and helps meet both brand and retailer recyclability commitments.

ExxonMobil Product Solutions in joint collaboration with the value chain is working to help address the needs of the packaging market with the development of all-polyethylene recyclable* packaging solutions.

Solution

ExxonMobil, along with PT Indoceria Plastik and Printing, is taking action to help address plastic waste by developing one of the first full-PE material food packaging solutions in Indonesia. By removing some other plastic constituents, such as PET, without sacrificing packaging integrity, the full-PE stand-up pouch can be recycled in communities with facilities in place to collect and recycle plastic films.

Indoceria worked with value chain partner and global brand name, Panamei Seafood, to make the full PE packaging solution commercially available. This solution helps meet the country's growing demand for packaging solutions with sustainability benefits, while delivering the performance and protection that products need.

"This is in line with the company's vision to grow together with our stakeholders, and support sustainability through the development of new packaging solutions."

- Eddy Soelayman, Director



Contact us for more information: exxonmobilchemical.com/pe



Bring your impossible



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