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ExxonMobil

Polyethylene Perspectives

A closer look at the latest solutions, products and events featuring polyethylene

Issue 38 | March 2024

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Market Insights

1Q2024 review of the worldwide polyethylene industry



In this edition, discover how the demand growth returns in China but margin compression remains. Also learn more about ExxonMobil's progress building a new manufacturing plant in China.

Discover now

Video

Bonduelle creates high-performance, downgauged, recyclable*, non-laminated freezer film with brand appeal.



Watch how brand owner Bonduelle addressed the challenge of packaging recyclability* to meet its packaging goals while simplifying its portfolio. The new solution meets their performance criteria and can use less packaging than previous solutions due to downgauging.

*Recyclable in communities with programs and facilities in place to collect and recycle plastic film.

Click to watch

Case study

Helping to improve palletization logistics using stretch hood at Tiong Huat



See how ExxonMobil, Thong Guan Industries, Newton Research & Development Centre and Tiong Huat Rubber Factory collaborated to develop thinner and lighter stretch hood film that is able to secure more than a ton of pallet load without compromising on load stability or mechanical properties.

Learn more

Factsheet

Value-added agriculture films



Exceed XP performance polymers can offer a new benchmark for greenhouse and walk-in tunnel cover solutions. Exceed™ XP can help converters to fabricate high integrity, long lasting agricultural films that are extremely damage resistant to protect and preserve harvests and other farm produce.

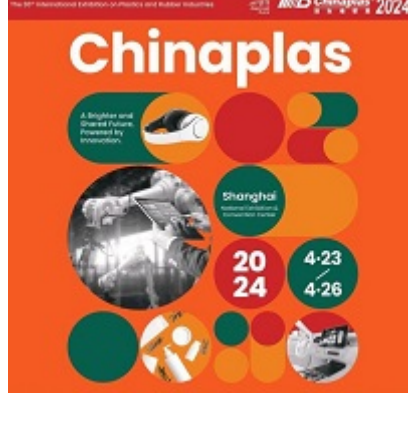
Learn more

Download PE Datasheets

tomorrow's
performance
today

Industry events

Meet with us at CHINPLAS 2024 in Shanghai!



ExxonMobil will attend CHINAPLAS 2024, the world's leading plastics and rubber trade fair. Come meet us at **Booth C57 in Hall 6.2** from April 23 until April 26.

Visit event webpage

Join ExxonMobil at NPE 2024 in Orlando, Florida!



Discover our solutions for packaging, industrial, consumer products, agriculture, healthcare, and medical applications at our booth: **Room W206AB - West Building Level 2.**

We also invite you to come to one of our three expert presentations while at NPE2024, which will be held at the Orange County Convention Center in Orlando, Florida.

Visit event webpage

Meet us in Florida at Global Pouch Forum!



Discover the Future of Packaging at the Longest-Running Flexible Packaging Event in Florida from **May 29 to May 31**. The Global Pouch forum has been at the forefront of pouch innovation for 27 years.

Visit event webpage

Polyethylene Roadshow in Kolkata, India on Apr 3



Join us at the Polyethylene Roadshow 2024 co-organized by ExxonMobil and Axia Plastics India at Taj Bengal, Kolkata on 3 April 2024 to see ways to leverage ExxonMobil's performance polymers to create solutions for various applications. Take this opportunity to meet up with our experts. The agenda will include a Q&A session followed by dinner.

Register now

Performance profiles

The latest polyethylene case studies and industry insights from ExxonMobil

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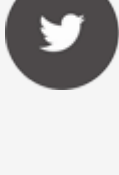
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