# An ExxonMobil view of future trends in the PE flexible packaging industry

Energy lives here



# Packaging market is evolving with consumer trends



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**Sustainability Drivers** 

- **GHG reduction initiatives** •
- Do more with less •
- Recyclability\*



Supply Chain Localization & optimization

Direct-to-consumer & subscription service



Digitalization & e-Commerce • Omni-channel retails Higher and different packaging needs



Mental Wellbeing Quality, safety & health requirement Pet food/pet care demand skyrocketed



**Consumer Experience** 

Personalization solutions

Sense of fulfillment and comfort

\*Recyclable in communities with programs and facilities in place that collect and recycle plastic film Source: Euromonitor 2021; ExxonMobil estimate based on Value Chain interaction

# Flexible packaging market trends and drivers



\*Recyclable in communities with programs and facilities in place that collect and recycle plastic film.

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Note: Market trends and drivers compiled from engagement with the value chain

# ExxonMobil's approach to flexible packaging

Differentiate with ExxonMobil performance polymers:

Exced<sup>TM</sup> S Exced<sup>TM</sup> Exact<sup>TM</sup> Enable<sup>TM</sup>

# Exceed<sup>TM</sup> XP

ExconMobil



# **Do More with Less**

### Do More with Less



thickness reduction 2-3%/yr across film applications '10-'21





 ExxonMobil estimates that in 2021 film downgauging, achieved with the use of our Performance Polyethylene, helped to enable the film value chain to **avoid ~1.3 MT** of plastic consumption vs. 2010 reference<sup>1</sup>



1 ExxonMobil analysis, aggregated numbers across 30 film segments and sub-segments

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#### Pillow pack

## Downgauging opportunity



#### **Exceed<sup>TM</sup>** and **Exceed<sup>TM</sup>** XP performance polymers based solutions provide:

- Downgauging (DG) opportunity up to 19%
- Excellent seal and hottack performance
- Maintain bag-drop performance despite DG

	<b>Reference 1</b> 61 µm	<b>Reference 2</b> 64 µm	<b>Exceed XP 6056 +</b> <b>Exceed XP 8784</b> 52 μm	
Ratio		1/2/1		
Outer	80% C8-mLLDPE 20% LDPE	80% C8-mLLDPE 20% LDPE	60% Exceed 1012 40% Exceed XP 6056	
Core	51% C8-mLLDPE 30% C4-LLDPE 11% LDPE 8% white MB	51% C8-mLLDPE 30% C4-LLDPE 11% LDPE 8% white MB	92% Exceed XP 8784 8% white MB	
Sealing	80% C8-mLLDPE 20% LDPE	55% C8-mLLDPE 25% C8 plastomer 20% LDPE	60% Exceed 1012 40% Exceed XP 6056	

7

Exceed" XP performance polymers. Data from tests performed by or on behalf of ExxonMobil

C8-mLLDPE (1 MI; 0.916 d); LDPE (0.33 MI; 0.922 d); C4-LLDPE (1MI; 0.918d); C8 plastomer (1 MI; 0.902d)

140

150





 $\left( \right)$ 1m 2m 3m 4m 5m Drop Height ■ BOPA/Reference PE ■ BOPET/Reference PE BOPET/EM PE Reference EM 80 µm PE 80 µm PE Formulation C8 LLDPE/HDPE/LD Exceed<sup>™</sup>XP/Exceed<sup>™</sup>/HD

Bag Drop Performance

C8 LLDPE (0.920d, 1MI), Exceed<sup>TM</sup> XP 8656 (0.916d, 0.5MI), Exceed<sup>TM</sup> 1012 (0.912d, 1MI), HD (0.961d, 0.7MI), LD (0.923d, 0.75MI)

Up to **15%** cost savings potential per unit **ExonMobil** 

Note: Calculation here are indicative only Bag drop performed on 2.5kg SKU Tests performed by or on behalf of ExxonMobil



# Full PE laminated solution



# Full PE laminated solution for multi-material laminate replacement



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# Design for recyclability\*









Toughness measured by dart drop impact, 0 – 29.5 g/μm
 Stiffness measured by 1% Secant Modulus (MD), 180 – 380 Mpa

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# **PE//PE structures**

Exceed<sup>™</sup> S, Exceed<sup>™</sup> XP, Exceed<sup>™</sup> and Enable<sup>™</sup> performance polymers and Exact<sup>™</sup> plastomers

	Key requirements	ExxonMobil solutions	Grades	
Substrate film	Modulus Flatness	MDO solutions	Exceed S Exceed XP Enable	
	Optics Heat resistance	Non-MDO solutions	Exceed HTA 108	
Sealant film	Toughness Low SIT Seal strength COF control	3-layer/5-layer solutions	Exceed S Exceed XP Exceed Exact	

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## Substrates for Flexible Packaging

#### Film Attributes Comparison\*

Attributes	Non-MDO PE	MDO PE
Stiffness	-	++
Toughness	+	-
MD Tear	+	-
Heat Resistance	+	+
Cost Competitive**	++	+
Printing	-	++
Bag Making Process	-	+

\*EM Estimate & Common Industry Practice as of date \*\*MDO PE will require an additional capability investment

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160 120 Gloss (GU) 80 40 0 20 15 5 0 10 Haze (%) Non-MDO PE-PE Laminate (60µ) MDO PE (Enable, 25µ) MDO PE (HDPE, 20µ) (Exceed, Enable 30µ Substrate) BOPA (15µ) BOPP (20µ) BOPET (12µ)

\*MDO PE (Enable) with Enable<sup>TM</sup> 4002 performance PE in the skin (MDO ratio 4.8)

and MDO PE (HDPE) with HDPE in the skin (MDO ratio 6); HDPE (0.961g/cm<sup>3</sup>, 0.7g/10min)

\*\*Non-MDO PE-PE Laminate with Exceed<sup>TM</sup> 1327performance PE in the skins and Enable<sup>TM</sup> 4002 performance PE in the core 13

\*\*All data from tests performed by or on behalf of ExxonMobil

# MDO PE Substrates with ExxonMobil performance PE

MDO PE substrate solution using **Enable**<sup>™</sup> & **Exceed**<sup>™</sup> **S** performance polymers

- Easy Processing
  - Excellent bubble stability
  - Easy stretch ability and separation of flattened bubble
- Excellent optics
  - Similar haze/gloss properties to BOPP/BOPA
  - As low as ~5%
- Great Mechanical Properties
  - Film properties consistency assurance
  - Balance between MD and TD Elmendorf tear
  - Great MD modulus for both flexo and rotogravure printability



Ref is MDO PE based substrate using mC8LLDPE
A is MDO PE based substrate using Enable<sup>™</sup> performance PE
B is MDO PE based substrate using Exceed<sup>™</sup> S performance PE

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## Non-MDO PE Substrates with ExxonMobil performance PE





# Ease of sealing with Exceed<sup>™</sup> performance PE



- Enhanced sealability comparing to C8 mLLDPE leads to improved package integrity
  - Broad hot-tack window similar with C8 mLLDPE

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- Excellent SIT with potential ~5°C lower than leading C8 mLLDPE

#### Ref: Exceed 1015 (1MI;0.915 d); Exceed 1012 (1MI;0.912 d); C8 mLLDPE (1 MI; 0.916 d)

16

# Improve sealing speed with ExxonMobil Exact<sup>™</sup> Plastomers

Seal temp (°C) needed at fixed line speed to obtain hermetic packs

Max line speed (m/min) at fixed seal temperature to obtain hermetic packs



	Plastomer coex structure, 50µm, 1/2/1
Inner skin	75% Exceed™ 1018 + 25% Enable™ 2005
Core	83% Enable <sup>™</sup> 2005 + 17% HDPE (0.961g/cm³, 0.7 g/10min)
Sealant skin	100% or 30% plastomer with remainder Exceed <sup>∞</sup> 1018

Exact<sup>™</sup> 3236 performed fluently on HFFS lines during packaging trial

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Exact" plastomer resins. Data from tests performed by or on behalf of ExxonMobil. Packaging line data (seal temp. and max line speed) are generated by ExxonMobil at third party, and should only be used as comparative data

# Packaging integrity in full PE solution



ExxonMobil 5L MDO PE// PE solution using **Exceed**<sup>TM</sup> **XP, Exceed**<sup>TM</sup>, **Enable**<sup>TM</sup> performance polymers can provide:

- Excellent bag drop performance
- Fulfilled end use requirements
- Full PE structure for improved recyclability potential\*

<b>Substrate</b> 25 µm	<b>Sealant</b> 120 μm		
MDO PE (EM Solution)	Exceed XP 8784, Exceed <sup>®</sup> 1012 HDPE		
 BOPA (15 µm )	Masket sof		
 BOPET (12 µm )	ויומו גפנ ו פו		

\* Recyclable in communities with programs and facilities in place that collect and recycle plastic film

Data from tests performed by or on behalf of ExxonMobil 18

# Enhanced package integrity with Exceed<sup>™</sup> S performance PE

#### **BAG DROP – Laminated VFFS BAGS**

- Failure on the wall of the bags



ZN C8 LL + 15% HD

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Exceed S 9243

	Reference	Exceed S 9243	
	60 μm 1/3/1		
Sealant skin <sup>1</sup>	mLL C8 (1.0; 0.916) + 10% LD150	Exceed 1012 + 10% LD150	
Core <sup>2</sup>	ZN C8 (1.0; 0.920) + <b>15% HDPE</b> <sup>3</sup>	Exceed S 9243	
Skin <sup>1</sup>	Exceed 1018		
Adhesive			
Substrate	<b>25 μm</b> MDO PE		

# Exceed<sup>••</sup> S performance polyethylene enhances package toughness

• Exceed S 9243 improves dart and bag drop performance

#### Exceptional stiffness enables simplification & optimization

- Eliminates the need to 15% HDPE to the core
- Enables change to 0.912d sealant skin to improve sealing



# Approach to create recyclable\* high barrier PE films

\* The terms "recyclable" and "recyclability" as used throughout this portion of the presentation presentation are intended to refer to the potential for recyclability of full PE solutions designed and manufactured in accordance with recycling guidelines such as PRE RecyClass. Ultimate recyclability of full PE packaging incorporating ExxonMobil's performance PE resins will depend on a number of factors outside of ExxonMobil's control including, but not limited to, availability of programs and facilities that collect and recycle plastic packaging within a given community. Any and all claims about the recyclability of full PE-packaging are the sole responsibility of the packaging manufacturer

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## There are various approaches to barrier in recyclable\* PE-based packaging





**N.B.** All barrier values are to be considered as indicative. Customers need to evaluate themselves which levels of barrier they can achieve.

Barrier scale	*****	*****	*****	****	*****
OTR (23°C; 0% r.h.) [cm³/m²/d]	>100	10 – 100	1 – 10	0.1 – 1	<0.1
WVTR (37.8°C; 90% r.h.) [g/m²/d]	>10	3 – 10	0.5 – 3	0.1 – 0.5	<0.1

Data from tests performed by or on behalf of ExxonMobil

\* Recyclable in communities with programs and facilities in place that collect and recycle plastic film

## K Show Collaboration Showcase

Exceed<sup>™</sup> XP Exact<sup>™</sup> Enable<sup>™</sup> Exceed<sup>™</sup> S Case Study

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erema group

Selene



Creating a circular film to film loop: from a recyclable<sup>\*</sup> full PE barrier packaging solution to a high end heavy duty sack





nordmeccanico

aroup

Exceed<sup>™</sup> XP Exact<sup>™</sup> Enable<sup>™</sup> Exceed<sup>™</sup> S Case Study

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Recyclable<sup>\*</sup> 97% PE barrier pouch packaging with high oxygen barrier, unique optics and outstanding package integrity







### **E**‰onMobil

Henke

HOSOKAWA

ALPINE

\* Recyclable in communities with programs and facilities in place that collect and recycle plastic film

### K Show Collaboration Showcase

Exceed<sup>™</sup> XP Exact<sup>™</sup> Exceed<sup>™</sup> S Case Study









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\* Recyclable in communities with programs and facilities in place that collect and recycle plastic film

# Collaborating with the value chain



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# Questions ?

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# Test Methods

Test item	Test method
Oxygen transmission rate (OTR)	ExxonMobil test method
Water-vapor transmission rate (WVTR)	ExxonMobil test method
Tensile properties on film at room temperature	ExxonMobil test method
Dart drop impact resistance by free falling dart : method A and B	ExxonMobil test method
Puncture - needle test	ExxonMobil test method
Bag drop test	ExxonMobil test method
Bending stiffness	ExxonMobil test method
Haze	ExxonMobil test method
Gloss 45°	ExxonMobil test method
Heat seal force	ASTM F-88-15
Hot Tack Strength	ASTM D-1921-12
COF film-film	ASTM D1894
COF film-metal	EM method
TD creep resistance	EM method

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